Supplement Users:
Have you had the flu shot this year?*

*Percentages based only on those who take anti-cold/flu supplements

- **Yes**: 59%
- **No**: 39%
- **Not Sure/Refused**: 2%
Reasons for Taking Supplements

- General Wellness: 68%
- Cold and Flu: 40%
- Joint and Muscle Pain: 17%
- Digestive Health: 13%
- Weight Loss: 9%
- Memory: 3%
- Anxiety: 3%

Legend:
- Anxiety
- Memory
- Weight Loss
- Digestive Health
- Joint and Muscle Pain
- Cold and Flu
- General Wellness
Do You Take Dietary Supplements?

- Yes: 46%
- No: 54%