



Truth in Medicine Poll

Weight Loss & Weight Loss Drugs

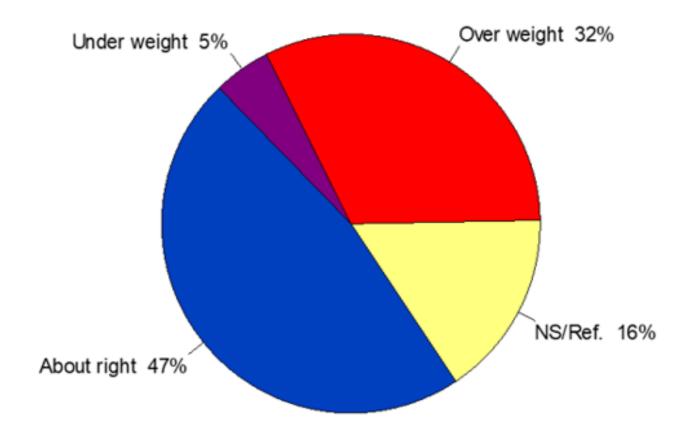
March 28, 2023



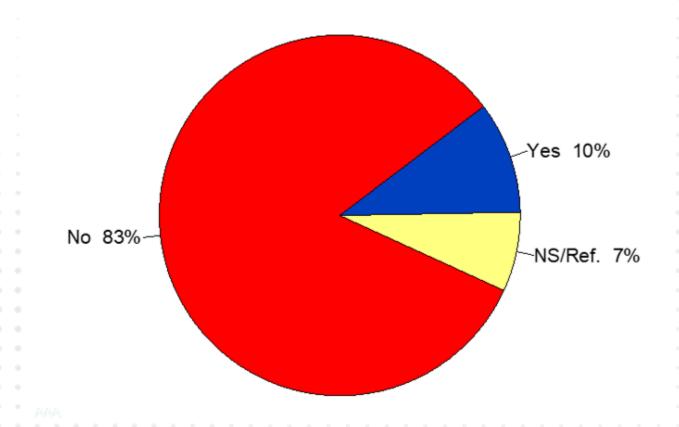


- Poll of 600 adults in New York City and Long Island.
- Conducted from February 16-21, 2023.
- Via landline and cell phone.
- Findings applying to 600 sample are subject to sampling error of plus or minus 3.9%
- Subgroups are subject to error of up to plus or minus 10%.

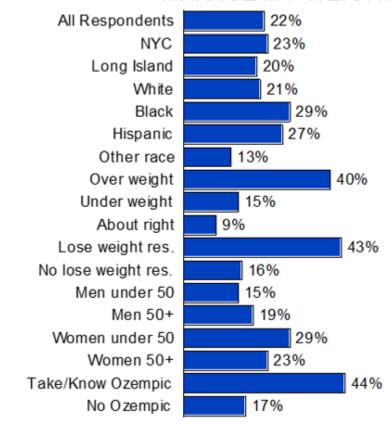
Q.5 DO YOU CONSIDER YOURSELF OVER WEIGHT, UNDER WEIGHT, OR ABOUT RIGHT?



Q.18 ARE YOU/ANYONE YOU KNOW CURRENTLY USING OZEMPIC OR SIMILAR?

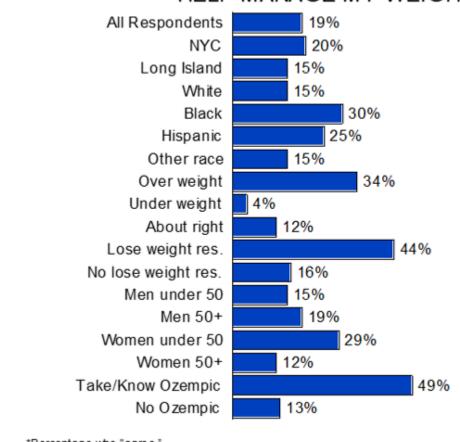


Q.9 I WOULD CONSIDER A PRESCRIPTION DRUG TO HELP MANAGE MY WEIGHT

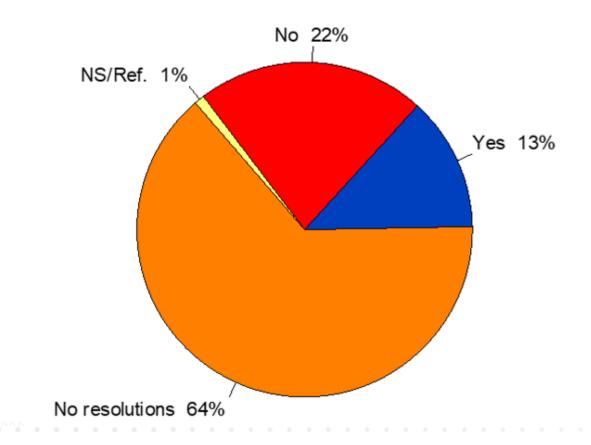


^{*}Percentage who "agree."

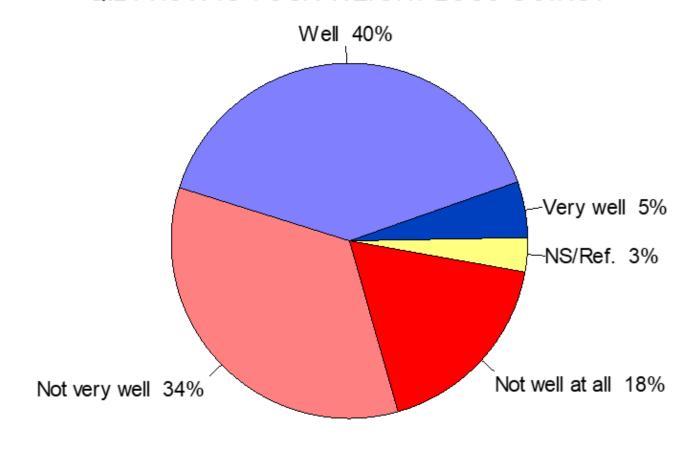
Q.13 I WOULD CONSIDER AN OVER-THE-COUNTER DRUG TO HELP MANAGE MY WEIGHT



Q.19-20 DID YOU MAKE A NEW YEAR'S RESOLUTION TO LOSE WEIGHT?

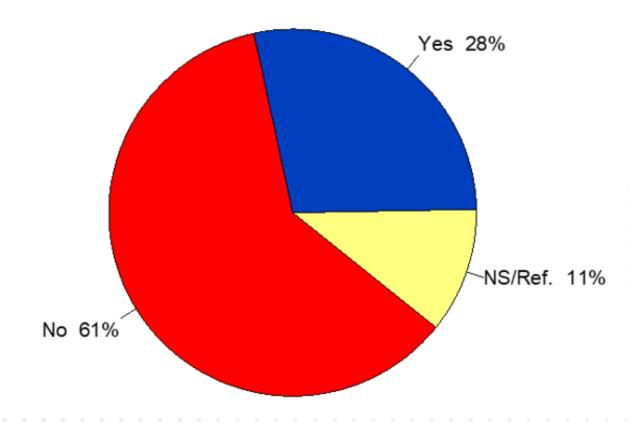


Q.21 HOW IS YOUR WEIGHT LOSS GOING?*



^{*}Based only on those who made a New Year's resolution to lose weight. N-77.

Q.7 HAVE YOU EVER SPOKEN TO A HEALTH CARE PROVIDER ABOUT YOUR WEIGHT?



Q.8 WHAT IS THE MAIN REASON YOU HAVE NOT SPOKEN TO A HEALTH CARE PROVIDER ABOUT YOUR WEIGHT?

	Q.8 Respondents*	White	Black	Hispanic	Other
Provider didn't bring up	39%	37%	48%	41%	35%
Nothing they can do	12	9	15	8	22
Uncomfortable topic	7	4	10	13	8
Afraid of judgement	2	4	6	0	0
Embarrassed about weight	2	1	2	5	4
Other	25	33	10	23	22
NS/Refused	12	13	10	10	9

^{*}Based only on those who have not spoken to a health care provider about their weight. N=365.

Q.9-16 AGREEMENT WITH STATEMENTS ABOUT WEIGHT AND PRESCRIPTION DRUGS

Encourage eating/exercise, not pills (5%)*

Inflation has changed groceries I buy (12%)

Sometimes I binge eat (2%)

Thought of gaining=stress/anxiety (6%)

Consider weight mgmt. presc. drug (24%)

Consider weight mgmt. otc drug (13%)

Dr./Prov. has made me uncomfortable (5%)

Considered weight loss surgery (8%)

