



SOUTH NASSAU TRUTH IN MEDICINE POLL

APRIL 2018 – SCREEN TIME

Conducted by LJR Custom Strategies

METHODS

- A poll of 600 parents with at least one child under age 18 in New York City and Long Island.
- Conducted from April 9-12, 2018.
- Via landline and cell phone.
- Findings applying to the 600 sample are subject to sampling error of plus or minus 3.9%.
- Subgroups of the sample are subject to error of up to plus or minus 10%.



KEY FINDINGS



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- Parental control settings are not being highly utilized – only 38% currently use them on any of the devices in their household.
- About 7 in 10 parents of children age 10 and under report taking measures to limit their children's screen time, but only 36% of parents of a teen aged 14-17 actively try to limit screen time.
- Overall, only 25% of parents surveyed say their efforts to reduce screen time are very successful.
- The average New York/Long Island household with children has 2.89 televisions, 1.65 computers, 2 tablets, and 3 smartphones.
- Older children are most likely to use a smartphone for non-academic screen time. Younger children are most likely to use the television.



KEY FINDINGS

- On average, children are using 3.41 hours/day of screen time for non-academic purposes. Most of that time is spent on a single, favorite device.
- Less than half of parents know about the American Academy of Pediatrics' recommendations about screen time and only 13% heard about the recommendations from their child's pediatrician.



Chart 1

Q.4 HOW MANY TIME PER WEEK DOES YOUR FAMILY EAT DINNER TOGETHER?

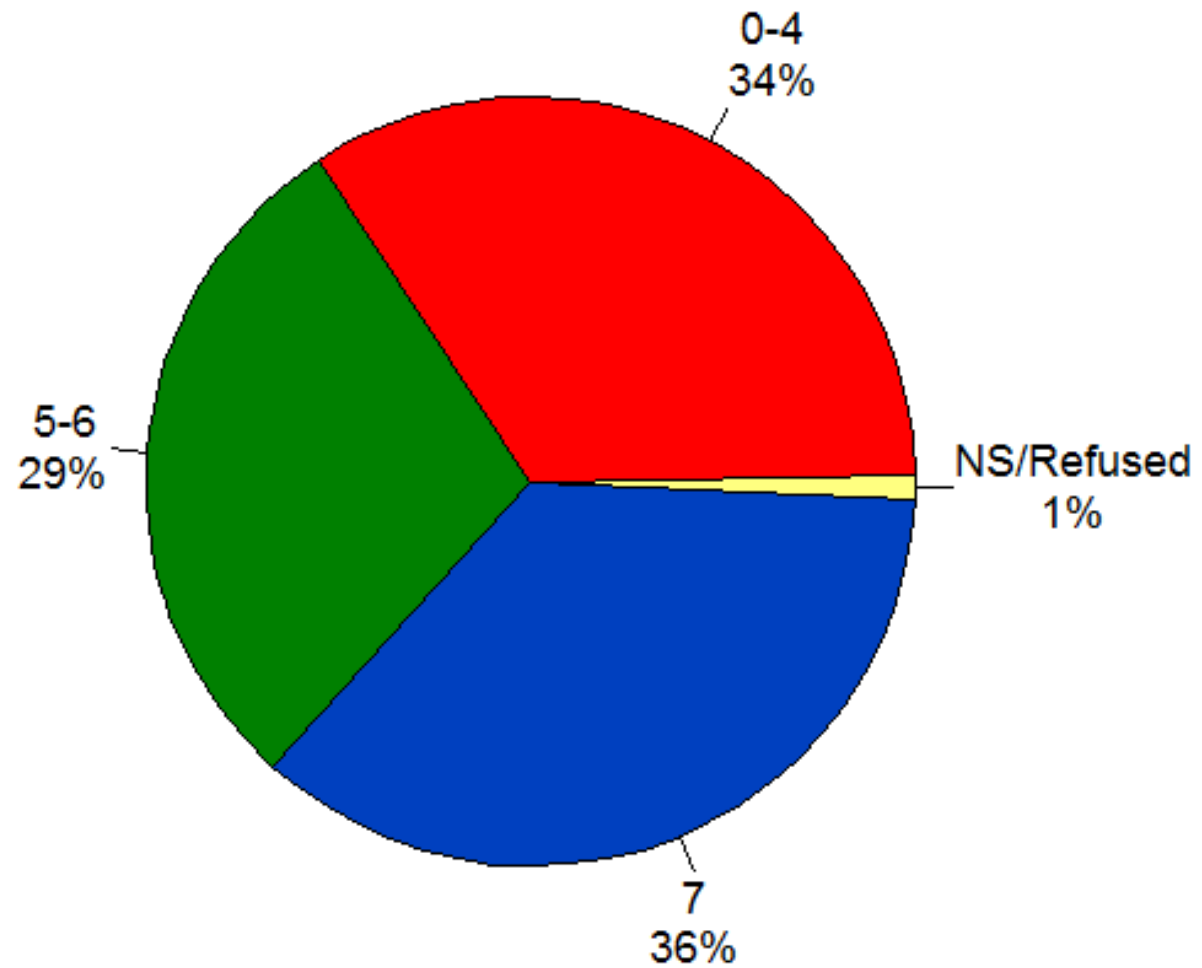


Chart 3

Q.13 DO YOU USE PARENTAL CONTROL SETTINGS?

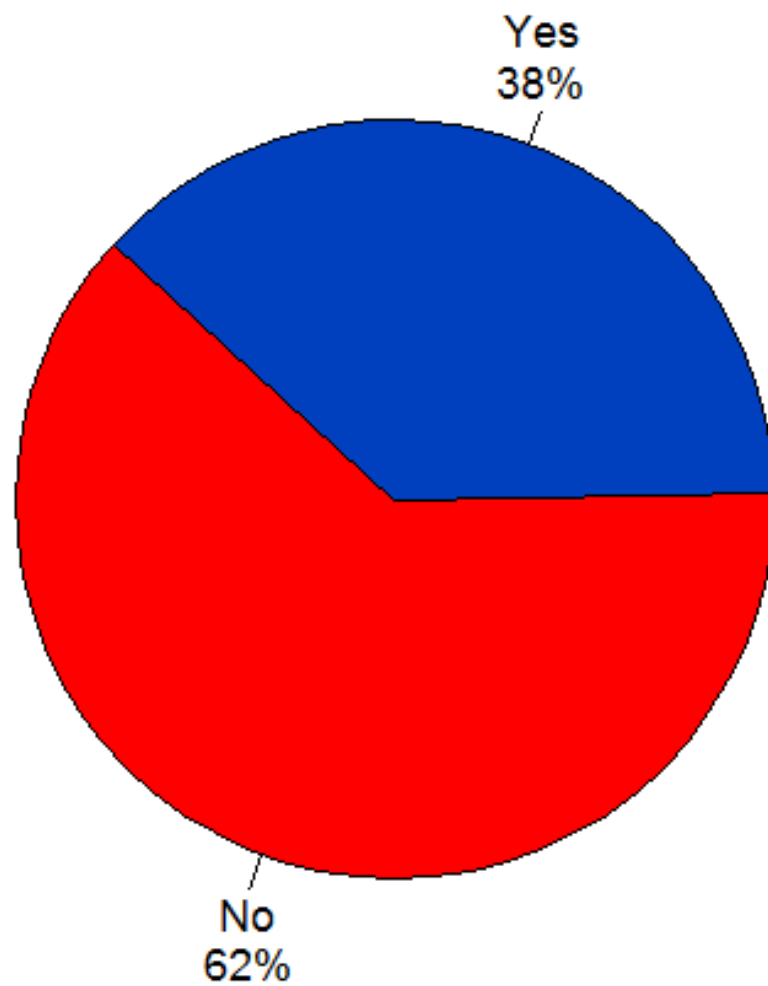


Chart 5

Q.14 DO YOU TAKE ANY MEASURES TO RESTRICT SCREEN TIME?

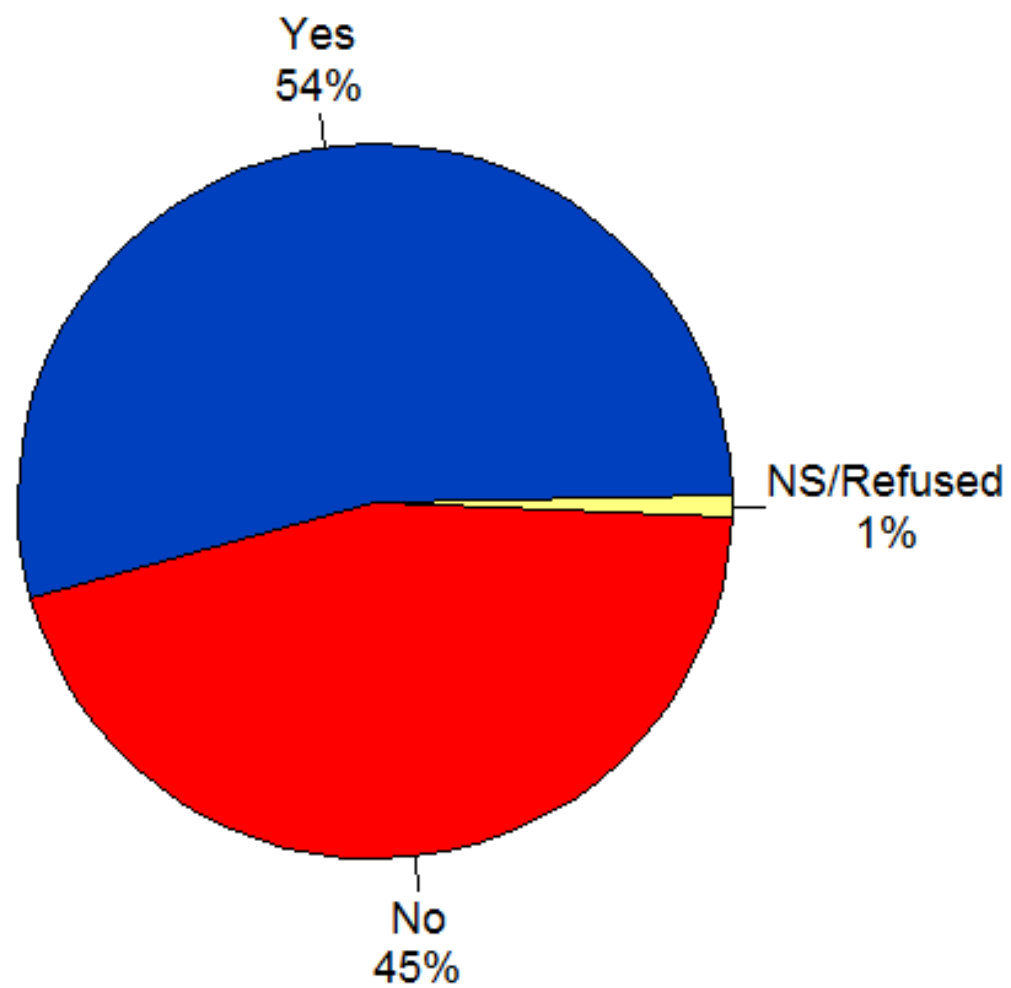


Chart 7

Q.15 HOW SUCCESSFUL ARE YOUR EFFORTS TO REDUCE YOUR CHILDREN'S SCREEN TIME?

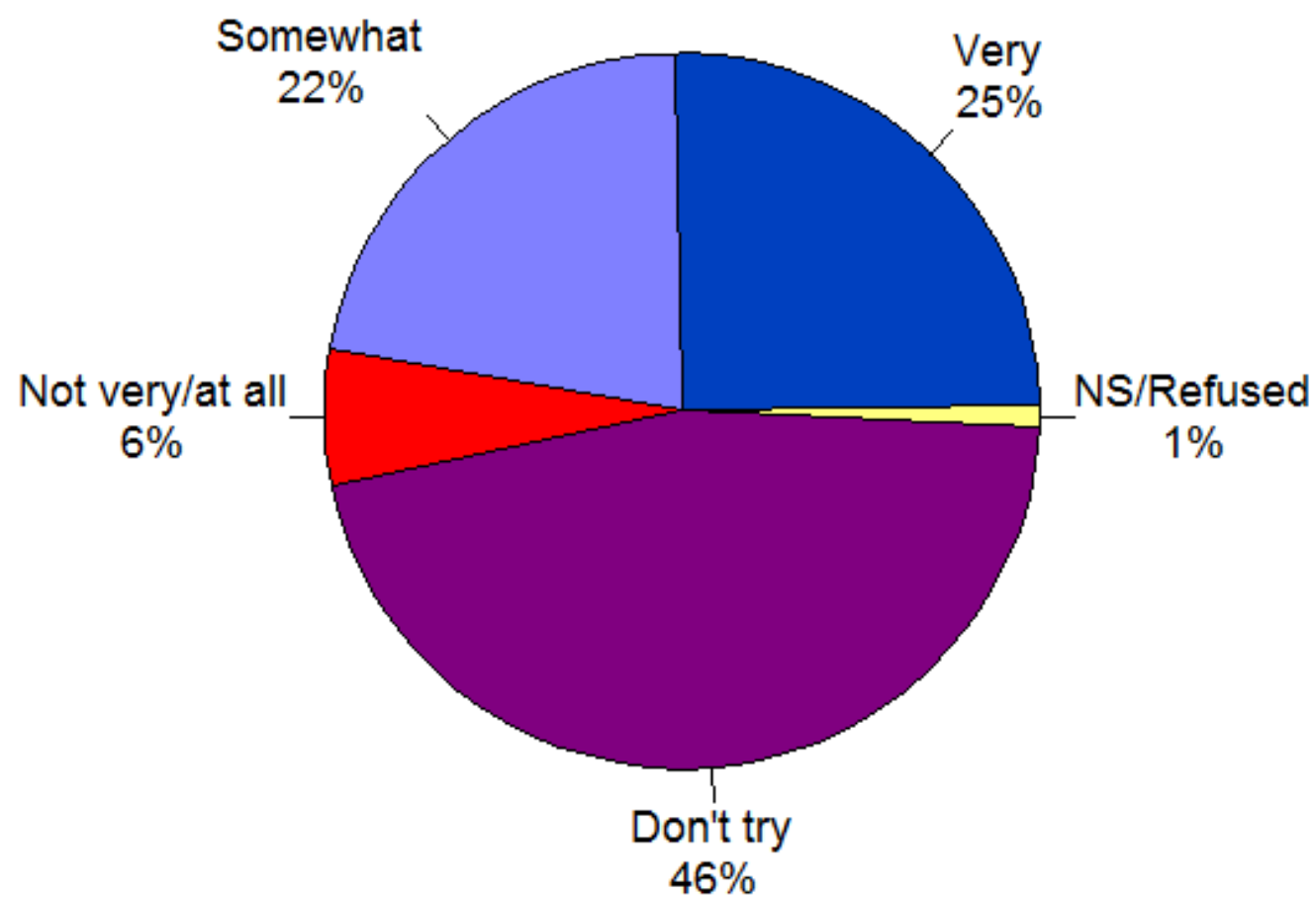


Chart 17

Q.11 WHICH ONE DEVICE DOES YOUR CHILD USE MOST FOR NON-ACADEMIC PURPOSES?

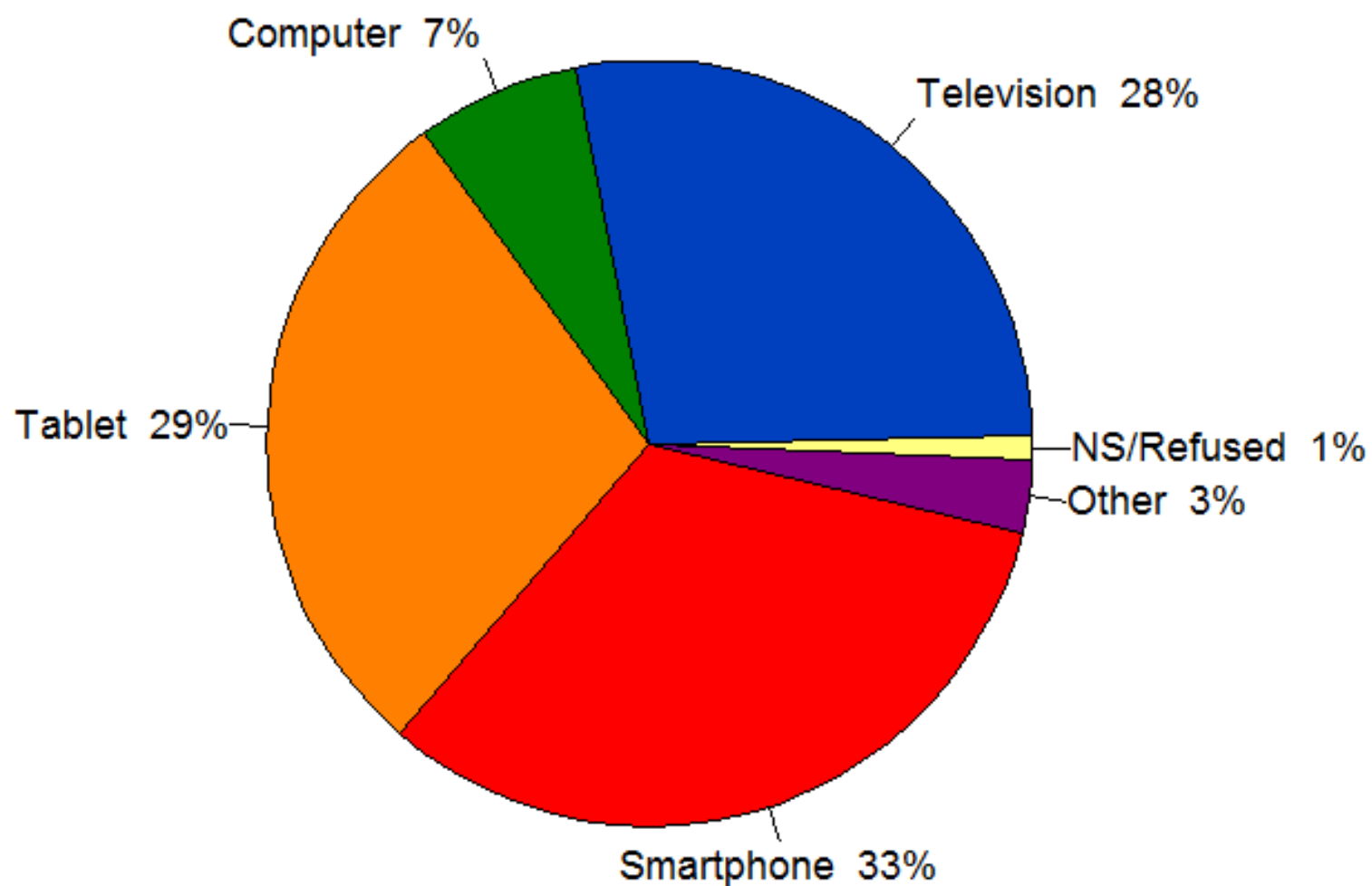


Chart 19

Q.10 HOW MUCH SCREEN TIME/DAY DOES YOUR CHILD USE FOR NON-ACADEMIC PURPOSES?

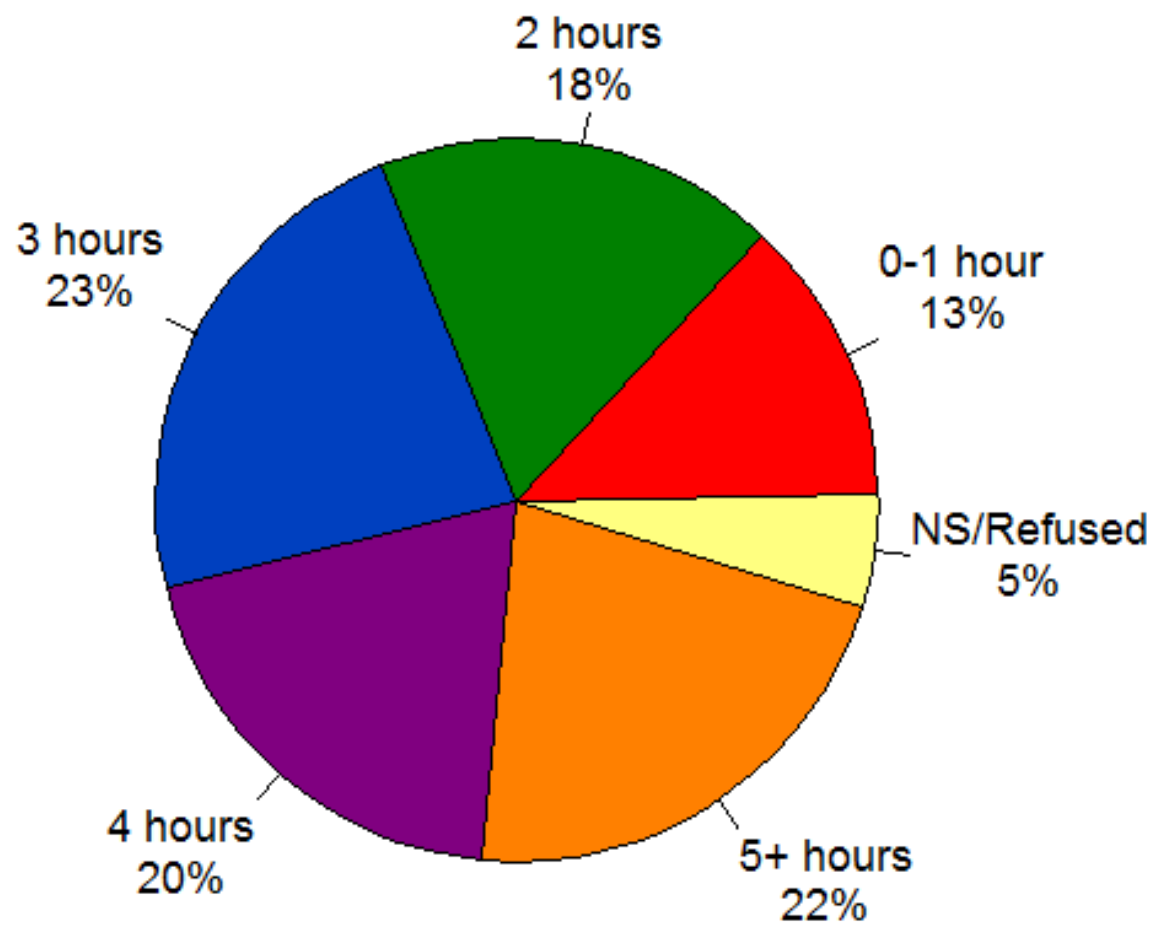


Chart 21

Q.12 HOW MUCH SCREEN TIME/DAY DOES YOUR CHILD SPEND ON MOST USED DEVICE?

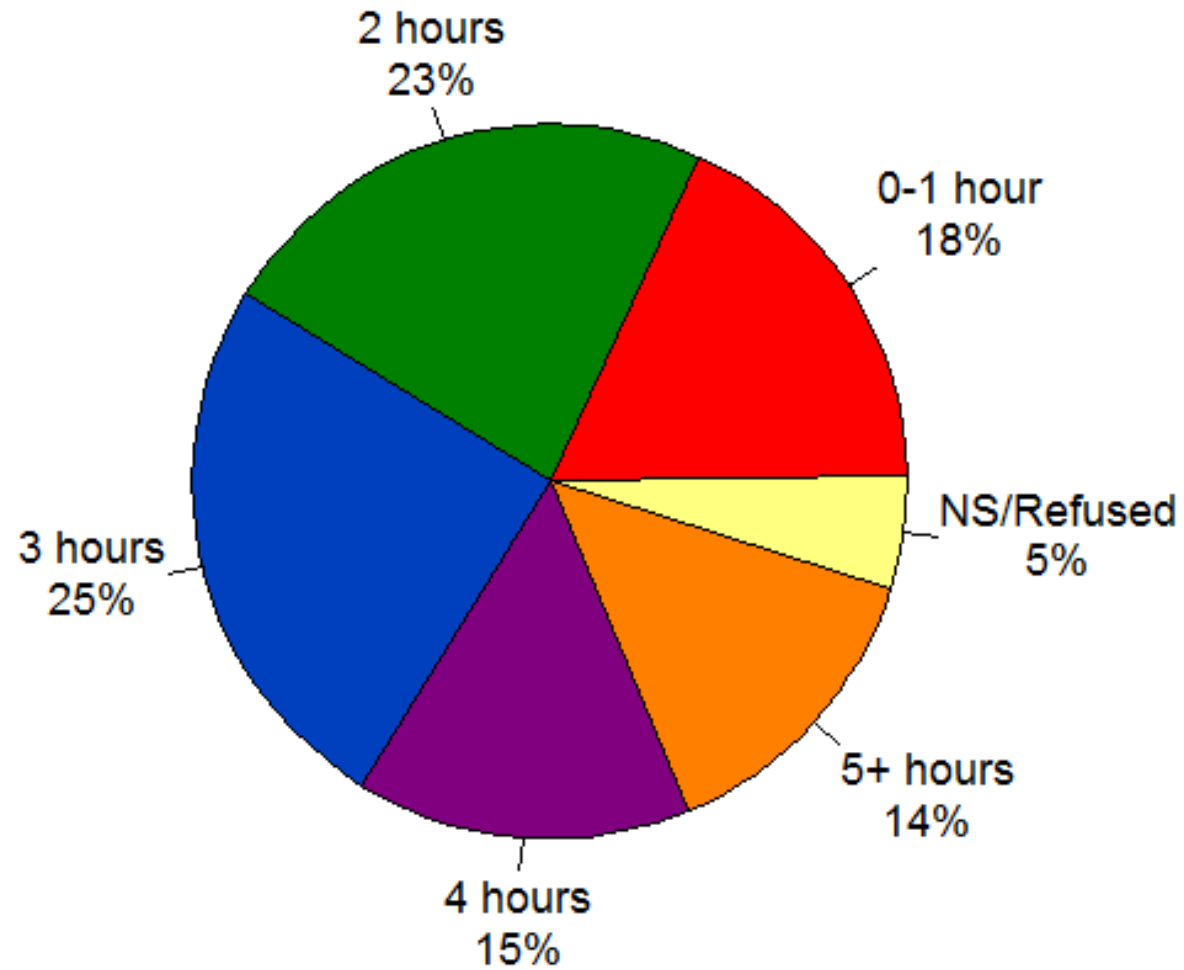


Chart 23

Q.16 ARE YOU AWARE OF AAP'S RECOMMENDATIONS ABOUT SCREEN TIME?

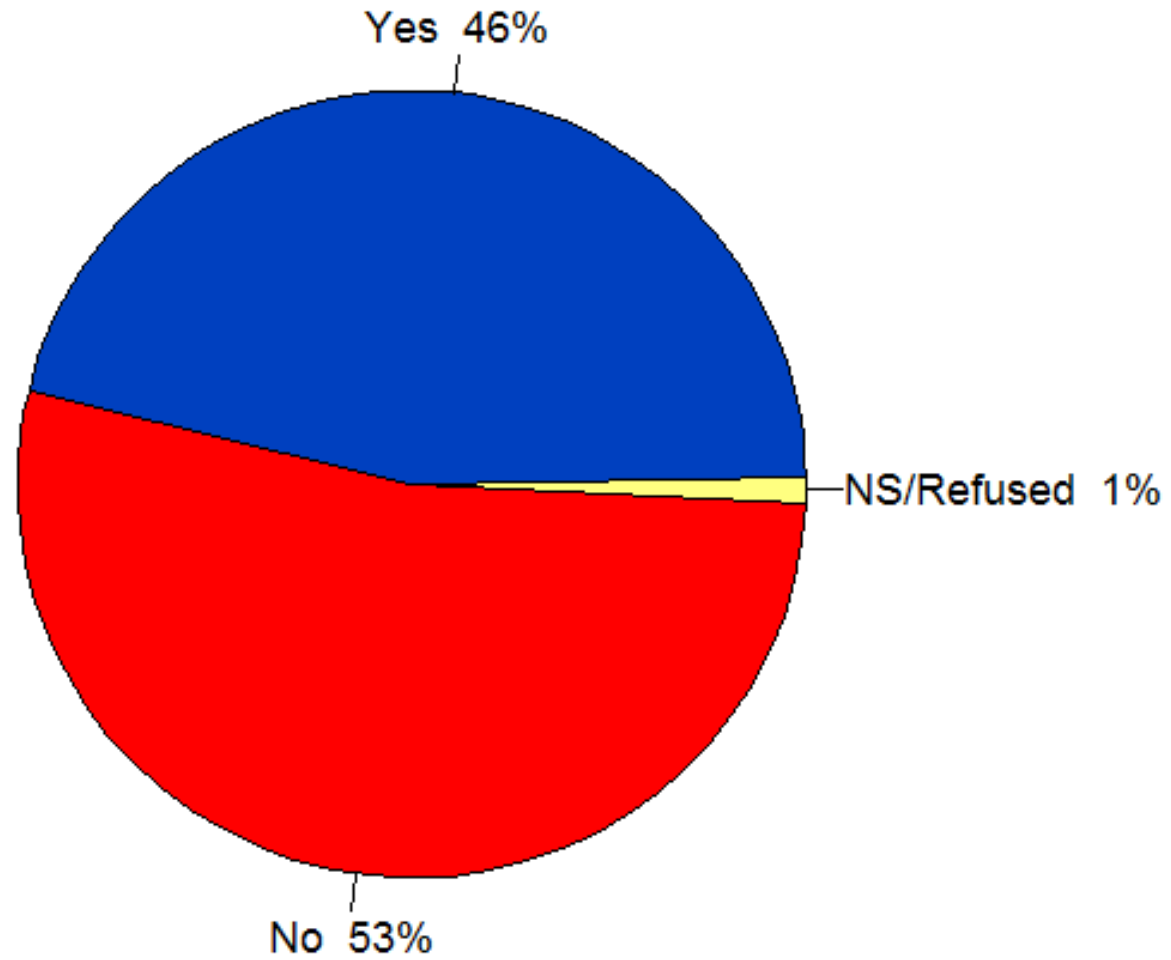


Chart 25

Q.17 DID YOU HEAR ABOUT AAP'S RECS FROM PEDIATRICIAN OR ELSEWHERE?

